



**CHIIDA SPA**

# Concept & Philosophy

*“Exotic touch of Ayurvedic - Lanna Healing Wisdom”*



The name of CHIIDA SPA derived from CHI (Inner Power) and LANNA word that meaning to *“THE INNER POWER OF LANNA”*, is given to the SPA where the perfect rebalance of nature and wellness is. The concept is designed as ancient THAI LANNA and meets with INDIAN Style, which is intended to be ....

*“ Mystical, Tropical and Spiritual ”*



- Asia: At Sukantara Cascade Resort & Spa and Best Western Hotel & Spa in Chiangmai, Thailand
- Europe: New upcoming Branches in Zurich, Switzerland and in Knokke, Belgium

# CHIIDA Business Profile



SPA Franchise  
&  
Consultants

SPA Operation

  
**CHIIDA SPA**

SPA Academy  
&  
Training center

SPA Products

  
**CHIIDA SPA**

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# CHIIDA Business Profile

Since 2006 - present : CHIIDA SPA at Sukantara Cascade Resort;  
Chiangmai Thailand

2007 - present : INARA training spa centre (corporate);  
Bangkok Thailand

2008 - present : CHIIDA SPA at Best Western Chiangmai Hotel;  
Chiangmai Thailand

2010 : CHIIDA SPA goes Europe;  
New upcoming Branches in Zurich, Switzerland  
and in Knokke, Belgium



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# 2 Unique Locations in Chiangmai, Thailand



Top paradise Resort in Thailand



Sukantara Cascade Resort & Spa  
Since 2006 - present



The World Largest' Chain Hotel



Best Western Chiangmai Hotel  
Since 2008-present



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# CHIIDA Spa @ Sukantara Cascade Resort



Nature-touch environment



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# CHIIDA Spa @ Sukantara Cascade Resort



*Ayurvedic-Lanna Healing Wisdom*



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# CHIIDA Spa @ Sukantara Cascade Resort



Treatment Room



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# CHIIDA Spa @ Best Western Hotel



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# CHIIDA Spa @ Best Western Hotel



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# CHIIDA Spa @ Best Western Hotel



Light Therapy Room



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# CHIIDA Spa @ Best Western Hotel



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# How do we service ?

- CHIIDA SPA offer professional services to hotel and resort spa industry to our customer worldwide, especially for Thailand , Europe and Middle East of the hotel where aspects of spa development and operations.
- Main our aim is to help our clients' success on deliver and manage your spa business, which is completely of spa philosophy and environment in your tropical theme.

# How do we work with client?

- The spa development specialist team can create in developing unique of your market specific concepts for your spas and spa products from natural herbal even well fit to spa services program.



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# How to achieve your business GOAL?

With our professional experiences in THAI SPA consult and management Team:

- Set up and create tailor made tools for your business GOAL
- Help you to refine its business objectives to the right target market
- Implement spa business strategies with effective action plan
- **increase the profitability**





Nevertheless, the effective system of spa management tools will provide you comfortable of your own spa management both of operation and development.

# What can we provide?





# Example for Advertisement



*A Perfect Relaxation of Nature and Water*

**CHIIDA SPA**

Top of Paradise Resort in Thailand  
Sukantara Cascade Resort & Spa  
122 M.R.T. Moo 7, Maasin, A. Maasin, Chiangmai 50150  
www.sukantara.com  
Tel: 081-8811444, 081-8816570 Fax: 081-8817404

Free Transportation for package: 12:00 AM - 6:00 AM  
for the package: Spa & fully equipped room 1 + 2

www.sukantara.com



*Top of Paradise Resort in Thailand*

Stay 3 nights get 50% off for 3rd night and 30% off spa package at CHIIDA SPA

From now until September 30th, 2007, only Original Gift Certificates are accepted.

**Sukantara**  
CHIIDA SPA  
122 M.R.T. Moo 7, Maasin, A. Maasin, Chiangmai 50150  
Tel: 081-8811444, 081-8816570 Fax: 081-8817404  
Email: info@sukantara.com  
For Taxi: 081-8811444, 081-8816570  
or, 1122 ม.ร.ท. มอ. 7, มอ. อ. มอ. เชียงใหม่ 50150



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# Songkran Package

Discover Ancient Thai New Year Festival

at



Thai Exotic SPA Experience 2 hrs with  
① Thai Aroma Flower bath  
② Body Ancient Thai Recipe Scrub or Mask  
③ Thai Aroma Massage with Songkran Body Oil

**Only at 2,900 THB.**

**CHIIDA SPA**  
Sukantara : Chiangmai

**NEW Summer Promotion "Cooling Spa Package"**

See the back page (Sukantara) for reservation call

**2 hrs only @ 2,990 Baht** (Not valid with any promotion)

- Cooling Vichy Shower Massage
- Fresh Seaweed & Mint Body Scrub
- Aromatherapy Massage with cool herbal
- Herbal Icy Facial Mask

Ice Therapy to rebalance your body temperature and relieves your stress away with special herbal blended menu



A Perfect Rebalance of Nature and Wellness

# Member Card for Marketing Program



# What are the options do we offer ?

OPTION A

Spa Franchise

OPTION B

Spa Consultant &  
Management

OPTION C

Spa Training &  
Operation Program

# What is Option A/Spa Franchise Provide for?

- Location Survey
- Exterior & Interior Design Fee\*
- Guideline for In-House System work
- Royalty fee 3% form revenue \*\* (per annum)
- Sign Board & LOGO \*
- Brochure \* & Price List (10,000 set)
- Equipment & Accessories \*
- Therapist Uniform \*
- Training Program (4 therapists)
- SPA Operation Manual & Music
- Quality Inspection (every 3 month)
- SPA & operation System

Remark:

\*) For standard size of business at 4 treatment rooms, exclude air ticket & accommodations for 2 persons (standard)

\*\*\*) Exclude transportation and shipping cost & Fee



# What is Option B/SPA Consultants Provide for?

- Location Survey
- Guideline for Exterior & Interior Design
- In-House System work
- Guideline for Brochure & Price List
- Therapist Uniform
- Training Program (1 year)\*
- SPA & operation System

Remark:

- \*) For standard size of business at 4 treatment rooms, exclude air ticket & accommodations for 2 persons (standard)



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# What is Option C/Training & Operation Provide for?

- Training Program for setting up
- SPA & operation System & set up



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# ONLY WITH OUR EXCELLENT AND WELL ESTABLISHED SERVICES

Some clients' statements of their satisfactions:

"We use CHIIDA Spa services for over 4 years. Their outstanding quality and year-long experience in SPA industry have helped us to improve our company and to make it more profitable in an extremely short period of time!" R. Sugunasil, Sukantara Cascade Resort & Spa, Thailand

"Since we are using CHIIDA Spa services our customers have increased the profitability within one year!". Best Western Hotels, Chiang Mai, Thailand



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# ONLY WITH OUR EXCELLENT AND WELL ESTABLISHED SERVICES

We are glad to offer you our special services, which we are sure, will meet your objectives and will help you to make your business more effective and profitable. We would be honored to provide you with our well established and most excellent services.

CHIIDA SPA TEAM...

[www.chiidaspa.com](http://www.chiidaspa.com)

[www.chiidaspa.ch](http://www.chiidaspa.ch)

[www.chiidaspa.eu](http://www.chiidaspa.eu)



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# THANK YOU FOR YOUR INTEREST

We hope that our proposal could meet your objectives and we're ready to work with you with our best services.

CONTACT:

## CHIIDA SPA TEAM

Asia / Thailand :

[service@chiidaspa.com](mailto:service@chiidaspa.com)

Switzerland:

[service@chiidaspa.ch](mailto:service@chiidaspa.ch)

Europe:

[service@chiidaspa.eu](mailto:service@chiidaspa.eu)



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